



2011 Christmas in the Park

BRIGHT GREEN TREE ZONE

Presented by *Bright Green San José*

November 25, 2011- January 1, 2012

Open Daily, 9:00 a.m. -12:00 Midnight

Plaza de Cesar Chavez in Downtown San José

What is the Bright Green Tree Zone?

The *Bright Green Tree Zone* is a new feature of Christmas in the Park that will showcase eco-friendly Christmas trees and tree decorations in a highlighted section of the event. The non-profit Our City Forest will provide potted trees (instead of cut trees), water them with recycled water, and replant them throughout our community after the event. With your help, the tree decorations will be environmentally friendly so that everything about the *Bright Green Tree Zone* will be better for our planet.

Complete the application below to show off your eco-friendly decorations and be part of the first *Bright Green Tree Zone*!

Entry Rules

- **Eligibility:** Applications are accepted on a first-come, first-served basis. Priority will go to non-profit organizations with a valid San José address. City of San José employees are not eligible to participate as individuals.
- **Fee:** There is a **\$25 application fee** to participate. Please provide payment information by check or credit card on the following page. All proceeds benefit Christmas in the Park.
- **Selected Applicants:** 12-14 applicants will be selected to decorate a potted tree and will be automatically entered into the tree decoration contest.
- **Non-selected Applicants:** Applicants that are not selected to participate in the *Bright Green Tree Zone* will be entered into the Christmas in the Park Community Tree program selection process.

Tree Decoration Contest

- **Criteria:** Decorations will be judged on creative and unique landfill materials used (see contest instructions below) and the “wow” factor. Applicants that do not follow the instructions will be disqualified from the contest.
- **Prize:** The contest winner will receive a **\$350 grand prize** donated by Garden City Sanitation, one of San José’s garbage and recycling haulers. The contest winner will be announced on Saturday, December 17 at the Christmas in the Park main stage. Exact time to be determined.

- **Contest Instructions:** The City of San José has committed to going green and wants to share the excitement with people who live and work in San José and the Bay Area. To participate in the *Bright Green Tree Zone* contest, you will decorate a tree in a way that describes what being “green” means to you. To help protect our creeks from litter, please do not use decoration material that can fly off and flow into a storm drain such as glitter, confetti, balloons, or packaging peanuts. For your safety and to help prevent pollution of our parks, do not use hazardous waste items or used light bulbs. For more information on household hazardous waste visit http://www.sjrecycles.org/residents/special_stuff.asp. Use of any of these prohibited materials will be cause for contest disqualification.
- **Ideas and resources to get you started:** To help extend the life of everyday items that are not recyclable, try using materials that would otherwise end up in the landfill such as wire hangers, plastic packaging and tabs, or egg cartons made from expanded polystyrene (a.k.a. Styrofoam™). Get creative and explore surplus material at your home, workplace, or local business. Visit the Resource Area for Teaching (R.A.F.T. - www.raft.net) or Freecycle (<http://www.freecycle.org/>) to get material that would otherwise go to the landfill. For inspiration, take a look at how companies are giving new life to these materials: Terracycle (<http://www.terracycle.net/>). To learn more about reuse, see CalRecycle’s website at <http://www.calrecycle.ca.gov/reuse/>. For questions or further inspiration, call the Zero Waste Events team at 408-975-2532 or email greenevents@sanjoseca.gov.

If selected, you must:

- Make at least 60 imaginative and weather resistant ornaments that follow the above parameters
- Bring and use your own LED lights (3 strands maximum)
- Bring skirting and/or under-the-tree decorations that do not exceed 2 feet radius from the tree trunk
- Decorate the tree during your selected time
- Remove tree decorations and LED lights during the designated time. Please reuse or donate the LED lights.

Christmas in the Park will provide:

- One 4-6 feet tall live, potted tree in a 15 gallon, 1.5 feet tall container
- One 8.5”x11” sign with your organization’s name

Important Dates

Tree decoration times:

Friday, November 25, 2011
9:00 a.m. – 12:00 p.m.

Saturday, November 26, 2011
9:00 a.m. – 12:00 p.m.

Decoration removal times:

Monday, January 2, 2012
9:00 a.m. – 12:00 p.m.

Any remaining decorations will be disposed of by Christmas in the Park.

Trees assigned on a first-come, first-served basis.

BRIGHT GREEN TREE ZONE APPLICATION

(Internal) Date received:

Organization name (as it would appear on the sign): _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Submit completed application via mail or email by 5:00 p.m. on Friday, October 14.

Mail:

Bright Green Tree Zone
City of San Jose, Environmental Services
200 E. Santa Clara Street, 10th Floor
San Jose, CA 95113

Email:

greenevents@sanjoseca.gov
Subject line: Bright Green Tree Zone – application

Submitting an application does not guarantee receipt of a tree. Selected organizations will be contacted via email by Friday, October 21, 2011. All remaining organizations will be entered into the Community Tree application process.

PAYMENT INFORMATION

Amount: \$25.00

Check Enclosed (Payable to Christmas in the Park)

MasterCard

Visa

Discover

AMEX

Card Number: _____ Expiration date: _____

Participant Agreement:

I have read and understand the entry rules and regulations and agree to all conditions set for the 2011 Christmas in the Park *Bright Green Tree Zone*. I understand Christmas in the Park, the City of San José, its event committee and sponsors, will assume no liability for the loss or damage of product due to any cause.

Signature: _____ **Date:** _____

Print Name: _____

****Payment will only be processed if you are accepted. If the program is full, checks will be returned and credit card information will be destroyed****

Questions? Contact the City of San José, Environmental Services at greenevents@sanjoseca.gov.